



City of Lancaster
PARKS, RECREATION, AND LIBRARY SERVICES



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MEETING

LANCASTER VETERANS MEMORIAL (LVM) LIBRARY ADVISORY BOARD

Thursday, February 20, 2014, 6:30 p.m.

MINUTES

The Members of the Lancaster Veterans Memorial Library Advisory Board met Thursday, February 20, 2014 at 6:30 p.m. at the Lancaster Veterans Memorial Library Conference Room, 1600 Veterans Memorial Parkway, Lancaster, TX 75134.

Lancaster Veterans Memorial Library Advisory Board Members Present: Sarah Barber, Angela McCowan, Laurie Telfair, and Marcus Slaughter

Lancaster Veterans Memorial Library Advisory Board Members Absent: Bettie Jones, Valencia Stimage, and Tiffany Devereaux

City Staff Present: Parks, Recreation, and Library Services Director Sean Johnson, Library Manager Jerry McCulley, and Administrative Secretary Cynthia D. Williams

I. Call to Order

Chair Marcus Slaughter called the meeting to order at 6:30 p.m.

II. Consider Approval of Minutes (December 12, 2013)

Ms. Telfair made a motion seconded by Ms. McCowan to approve the December 12, 2013 Minutes as written. The motion carried unanimously.

III. LVM Library Advisory Board Bylaws Update (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson reported that Staff presented the Board's updated Bylaws to City Council. City Council accepted the Bylaws as presented.

There was further questions/discussion.

IV. Friends of the Library Annual Book Sale Update (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson reported that Mrs. Sykes (Friends of the Library) gave him a brief report on the Book Sale. She reported that the Book Sale went exceptionally well. They made 50% more than they have made in the past. Mrs. Sykes reported that they had a lot of special items in this Sale, and the Salvation Army picked up the left over items.

There was further questions/discussion.

V. Best Southwest Book Fest Update (Library Manager Jerry McCulley)

Mr. McCulley reported that in 2009, the Book Fest took place and it was a big affair. Staff plans to incorporate the Best Southwest Book Fest into the Juneteenth Celebration. The Juneteenth Celebration will take place in Duncanville this year. We hope to get Author Carl Webber to come and speak.

There was further questions/discussion.

VI. Geek the Library Marketing Campaign (Library Manager Jerry McCulley)

Mr. McCulley reported that the Geek the Library Campaign is very exciting. He stated that libraries never have enough funds to publicize, etc. The idea of the Geek the Library Campaign is to help market library services. Staff is in the process of forming an internal team. They sent Staff some information such as posters, bags, etc. We are thinking of having a once a month event such as the March Madness event.

Chair of the Library Advisory Board, Mr. Slaughter will appoint a committee to work on this Campaign. That committee will meet aside from the Library Advisory Board, and then bring a report back to the Board.

There was further questions/discussion.

VII. First Quarter Library Stats Update (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson gave a review detailing First Quarter Library Stats.

There was further questions/discussion.

VIII. Set Agenda and Date of Next Meeting

- **Next Meeting:** March 20, 2014 at 6:30pm
- **Lancaster Veterans Memorial Library Policies Discussion**
- **Annual Report Update**

IX. Adjournment

Ms. Telfair made a motion seconded by Ms. McCowan to adjourn. All present approved and the meeting adjourned at 7:02 p.m.

ATTEST:

Cynthia D. Williams

Cynthia D. Williams, Administrative Secretary

APPROVED:

M. Slaughter

Marcus Slaughter, Chair
Lancaster Veterans Memorial Library Advisory Board