



City of Lancaster
PARKS AND RECREATION DEPARTMENT



1700 Veterans Memorial Parkway • Lancaster, TX 75134
972.218.3701 972.218.3648 (FAX)
www.lancaster-tx.com

MEETING

LANCASTER PARKS AND RECREATION ADVISORY BOARD

Monday, September 16, 2013, 6:30 p.m.

MINUTES

The Members of the Lancaster Parks and Recreation Advisory Board met Monday, September 16, 2013 at 6:30 p.m. at the Recreation Center (Grand Hall), 1700 Veterans Memorial Parkway, Lancaster, TX 75134.

Lancaster Parks and Recreation Advisory Board Members Present: Abe Cooper, Jerry Giles, Spencer Hervey, Cecelia Rutherford, Mary Sykes, Willene Watson, and Donald May

Lancaster Parks and Recreation Advisory Board Members Absent: Darwin Isham

City Staff Present: Parks, Recreation, and Library Services Director Sean Johnson, Recreation Superintendent Kevin Moore, Parks Superintendent Mike Rasco, Library Manager Jerry McCulley, and Administrative Secretary Cynthia D. Williams

I. Call to Order

Chairperson Abe Cooper called the meeting to order at 7:02 p.m.

II. Consider Approval of Minutes (August 19, 2013)

Mr. Hervey made a motion seconded by Mr. Giles to approve the minutes of August 19, 2013 as written. The motion carried unanimously.

III. Amphitheater Update (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson reported that on October 5, 2013, we would have the Grand Opening and Ribbon Cutting Ceremony for our newly constructed Amphitheater. Staff will send out formal invitations. State Representative Helen Giddings is aware and will attend the Ceremony.

There was further questions/discussion.

IV. Fall Carnival and Fitness Festival (Recreation Superintendent Kevin Moore)

Mr. Moore reported that on Saturday, October 26, 2013 we would have a Fall Carnival and Fitness Festival. It will take place at Community Park. We have collaborated with "We Can" and Take Charge Fitness for this event.

There was further questions/discussion.

V. Dog Park Grand Opening Update (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson reported that we had a nice turn out for the Grand Opening of the Dog Park. Boy Scout, Mr. Henderson received his Eagle Badge at 2:00 p.m. Staff received good comments from those that attended. Mr. Johnson thanked the Board for coming out and showing their support. He asked that the Board not hesitate to give Staff feedback regarding the Dog Park.

There was further questions/discussion.

VI. 2014 Marketing Plan – Discussion (Parks, Recreation, and Library Services Director Sean Johnson)

Mr. Johnson discussed marketing and branding the programs we have at the Recreation Center. Staff is finalizing a business plan, which will include logos. We have not finalized the logos. We will roll out this Marketing Plan in January 2014.

There was further questions/discussion.

VII. Set Agenda of Next Meeting

- Sports Programs (Basketball)
- Amphitheater Recap
- Fall Carnival and Fitness Festival
- Marketing Plan Update

XI. Adjournment

Mr. Hervey made a motion seconded by Ms. Rutherford to adjourn. All present approved and the meeting adjourned at 7:43 p.m.

ATTEST:



Cynthia D. Williams, Administrative Secretary

APPROVED:



Abe Cooper, Chairperson
Lancaster Parks and Recreation Advisory Board