



MEDIA ADVISORY

For Immediate Release

Wednesday, November 12, 2014

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61st Annual Lancaster Christmas Parade – APPLY TODAY!

Lancaster, TX – Have you ever participated in a parade before? The holiday season is just around the corner and now is the time to submit your application to participate in the 61st Annual Lancaster Christmas Parade. This year's theme is, "Sights and Sounds of Christmas", so deck your floats in all things that remind you of the sights and sounds of Christmas. The parade will take place on Saturday, December 13, 2014; 3:00 p.m. beginning on Lancaster's Historic Town Square traveling North on Dallas Avenue concluding at the Lancaster Recreation Center.

The parade entry fee is donation of a new unwrapped toy or at least four non-perishable food items to benefit the Lancaster Outreach Center that will be collected upon arrival at parade line up. Parade spectators are encouraged to line the route with their lawn chairs to watch the procession as educational, social, civic and business organizations as well as residents all join together to celebrate the holidays. Immediately following the parade, join us at the Lancaster Recreation Center where we will name the parade winners, recognize our Hometown Hero, tree lighting ceremony and kick off this year's Healthy Heart for the Holidays, Christmas Festival.

To apply to be a participant in the Christmas parade or more detailed information the City of Lancaster website at, www.lancaster-tx.com/ChristmasinLancaster or call (972) 218-1300.

The City of Lancaster invites you to "like" the City on [Facebook.com/CityofLancasterTX](https://www.facebook.com/CityofLancasterTX), follow us at [Twitter.com/Lancaster_TX](https://twitter.com/Lancaster_TX) or register for weekly e-mail alerts regarding upcoming events on our website at www.lancaster-tx.com by clicking on "Notify Me".

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