



MEDIA ADVISORY

For Immediate Release

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“Don’t Die of Doubt” Campaign

Lancaster, TX – The City of Lancaster and the SouthWest Affiliate of the American Heart Association (AHA) have partnered on a community awareness initiative titled “Don’t Die of Doubt”. This campaign encourages residents to learn the warning signs of a heart attack and to call 911 at the first signs.

Reducing time to treatment is vital to surviving a heart attack. When calling 911, emergency medical services (EMS) staff begin treatment immediately with the 911 dispatcher. Then, the team works to identify and treat a heart attack upon arrival — up to an **hour** sooner than if someone arrives at the hospital by car. Additionally, the EMS team communicates directly with the on-call hospital staff so that treatment can continue the moment the ambulance reaches the hospital.

Don’t Doubt – Dial 911! For more information about the campaign and to learn more about the warning signs of a heart attack, visit www.DontDieofDoubt.com or call the Lancaster Fire Department at (972) 218-2600.

The City of Lancaster invites you to “like” the City on [Facebook.com/CityofLancasterTX](https://www.facebook.com/CityofLancasterTX), follow us at [Twitter.com/Lancaster_TX](https://twitter.com/Lancaster_TX) or register for weekly e-mail alerts regarding upcoming events on our website at www.lancaster-tx.com by clicking on “Notify Me”.

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