



# PRESS RELEASE

**For Immediate Release**  
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## **Dallas Mavericks Youth Partnership**

**Lancaster, TX** – The City of Lancaster Recreational Youth Basketball League is now a recognized junior league of the 2011 NBA World Champion Dallas Mavericks. The Mavericks organization has partnered with the City to offer 5<sup>th</sup> and 6<sup>th</sup> grade boys and girls of Lancaster an opportunity to learn the game of basketball at the highest level.

The mission of the City league is to create better people through athletics by building connections between professional sports and character building development techniques. The program embraces hard work and dedication; and produces confidence, friendships and teamwork.

The program also includes attending Dallas Mavericks games and practices throughout the season to observe league play first-hand. The youth league players will be attending the opening day events with the Dallas Mavericks on Saturday, November 3, 2012.

For more information regarding participation, please call (972) 218-3700 or visit our website at [www.lancaster-tx.com](http://www.lancaster-tx.com). The Lancaster Recreation Center is located at 1700 Veterans Memorial Parkway.

The City of Lancaster invites you to “like” the City on [Facebook](#), follow us on [Twitter](#), or register for weekly e-mail alerts regarding upcoming events on our website at [www.lancaster-tx.com](http://www.lancaster-tx.com) by clicking on “Notify Me”.

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